Social Media ASSESSMENT

YOUR SOCIAL MEDIA PROFILE

MY SOCIAL MEDIA IDENTITY

Very High: Social Media Superstar!

My Social Media Life, According to Others:

I have to make a tweet about my social media persona and this is for school so can you guys respond with three words to describe me?? thanks

ARE THERS RIGHT?

Dependable | Creative | Perceptive

I think the words that my Twitter friends used to describe me are pretty accurate. I want these words to be associated with me, because I feel that they're positive attributes. I am a dependable person who works hard as a freelance graphic designer and illustrator, and I am very aware of my surroundings.

HERE'S WHAT I LIKE

Justice (Police Brutality)

How can I use it to make a change using social media?

- Spread awareness of the peaceful protests in Ferguson through Twitter, Facebook, and Tumblr.
    - Making tweets, sharing pages, reblogging posts, etc.
- Donate to Kickstarter funds that are geared towards helping Mike Brown's family and those who were wrongly arrested.
- [redacted]ng Darren Wilson's verdict and having police wear cameras on their [redacted]thers to sign them.

Which change will you make?

I plan to spread awareness of the peaceful protests going on in Ferguson by making tweets on Twitter and reblogging posts about it on Tumblr. Unfortunately I don't have a Paypal account to donate to Kickstarter funds for Mike Brown and Ferguson protestors, but I will sign petitions to have monitoring for police and help to make change for Darren Wilson to be put in jail.

Will You Follow Your HEAD? (Logical)

Murder is the unlawful killing of a human being with malice aforethought. Every murder perpetrated by poison, or any other kind of willful, deliberate, malicious, and premeditated killing; or perpetrated from a premeditated design unlawfully and maliciously to affect the death of any human being other than him who is killed, is murder in the first degree.

(Emotional) Heart?

An innocent black minor was wrongfully murdered by a white police officer. Murdering people is wrong, and that isn't even the case. Darren Wilson, the cop involved, holds no remorse for his actions. This proves that he is racist against black people and is willing to use his power granted by the law against dark-skinned individuals.

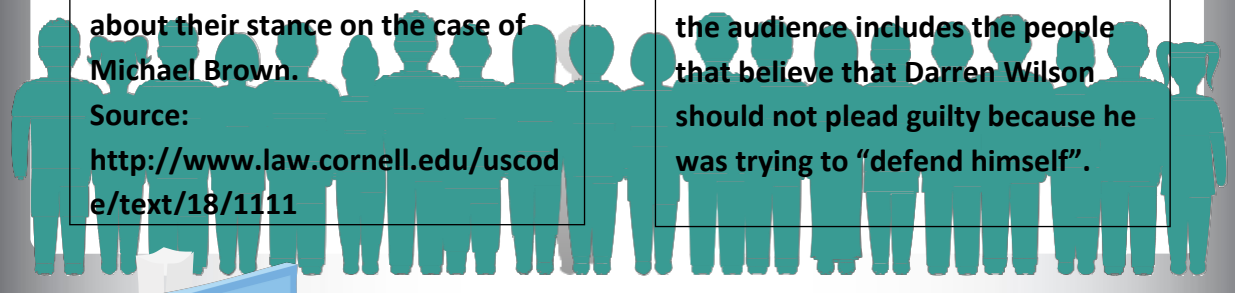
Who's Your Audience?

The audience for this topic is the people who are misinformed of the peaceful protests in Ferguson (and other parts of the United States). This also targets the people who view as 'neutral' or 'undecided' about their stance on the case of Michael Brown.

Source: http://www.law.cornell.edu/uscode/text/18/1111

Who's Not Your Audience?

People who are not a part of the audience include white supremacists, such as the KKK, and police officers who believe that they're protecting the people. Another group that is not a part of the audience includes the people that believe that Darren Wilson should not plead guilty because he was trying to "defend himself".



What's Your Approach?

1. Donate to Kickstarter and other donation funds for the Ferguson protestors and Mike Brown's family.
2. Sign petitions for Darren Wilson to be charged with murder, and have police officers' actions monitored when they're on duty.
3. Continue to spread awareness to people who are misinformed about Michael Brown's case and use Twitter to help end racial violence by police officers.

Is This THE END?

My intended change is to end police brutality and racial violence. I plan to raise awareness through signing petitions and encouraging others to sign them while donating to groups that are working to assist the Ferguson protestors. My target audience is those who do not realize that racial violence by police officers and believe that racism isn't present in 2014. I will share personal experiences of colored people who are victims of police brutality and donate to groups that work to assist the Brown family. Of course, this is not the end, as police brutality is still happening in the United States and other countries as well.